

SOLLYWOOD GREEN HOUSE PROJECT

Modern Protected Agriculture Business Model

Managed by
Sollywood Group

Project Type
Protected Cultivation

Investment
₹10 Lac+

Welcome to Our Green House

Sollywood Green House Project is a **modern protected agriculture business model** that transforms traditional farming into a profitable agribusiness. This project focuses on year-round cultivation, high-value crop production, and sustainable farming practices.

- ✔ **Key Focus:** Protected cultivation using Green House/Poly House technology for higher productivity and better quality crops.

40-50

Tons Yield

₹50

Per KG

₹20L

Total Income

Project Benefits

Year-round Farming

Continuous production regardless of season

Crop Protection

Protection from weather, pests, diseases

Higher Productivity

More yield in less area

Better Prices

Premium market rates

[Learn More](#)

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Our Vision

Transforming Agriculture

Traditional to Modern

Sollywood Green House Project envisions transforming traditional farming into a **modern, profitable agribusiness**. Our goal is to establish a sustainable and scalable model that combines technology, finance, and market linkage to create a complete agricultural ecosystem.

"Traditional farming ને modern profitable agribusiness બનાવવું."

100%

Sustainable

50+

Crops

24/7

Monitoring

Our Mission

Strategic Goals

4 Key Objectives



Establish modern Green House Farming

Set up advanced protected cultivation infrastructure with drip irrigation and fertigation systems



Build profitable model

Create a sustainable agribusiness model for farmers, investors, and partners



Produce high-value crops

Focus on capsicum, cucumber, tomato, and exotic vegetables



Scale via partnerships

Utilize Bank Loan + Government Subsidy + Private Partnership

? Why Green House Farming?

Green House Farming offers numerous advantages over traditional farming methods. Our modern protected agriculture system ensures **higher productivity, better quality crops, and sustainable farming practices** throughout the year.



Year-round Farming

Continuous production regardless of season or weather conditions

365 Days



Crop Protection

Protection from weather, pests, diseases, and natural disasters

99% Safety



Higher Productivity

2-3x more yield in less area with controlled environment

3x Yield



Better Prices

Premium market rates for off-season production

+40% Price



Water Efficiency

Controlled irrigation with 50% water savings

50% Less



Pest Control

Reduced pesticide use with integrated pest management

80% Less



Quality Produce

Better quality, uniform size, and longer shelf life

Premium Grade



Export Ready

Suitable for export markets and international standards

Global Quality

Proposed Crops & Cultivation Plan

Sollywood Green House Project plans to cultivate **high-value crops** under protected cultivation, focusing on vegetables, flowers, and premium crops.



Colored Capsicum

Red/Yellow/Green varieties



English Cucumber

High-quality yield



Cherry Tomato

Premium variety



Exotic Vegetables

High-value crops



Gerbera & Rose

Flower crops



Nursery Plants

Seedling production

6+

Crop Types

50+

Varieties

100%

Protected

Project Objectives & Infrastructure

Complete agriculture business ecosystem – establishing **greenhouse infrastructure, scientific crop planning, and market linkages.**



Green House Structure

Establish protected cultivation infrastructure with modern poly house technology



Drip Irrigation & Fertigation

Scientific water and nutrient management systems for optimal crop growth



High Quality Seeds

Use of premium seedlings and certified varieties for maximum yield



Market Linkage

Wholesale/Retail/Direct sales channels for maximum profitability



Farmer Partnership

Sustainable profit model for growers through collaborative farming approach



Goal: Complete agriculture business ecosystem combining infrastructure, technology, and market access

Business Model & Operating Models

Operating Models

Choose the right model for your investment

Self Farming Model

Company-owned/leased land, in-house production & sales

Investor Partnership

Investor funds, company manages operations & marketing

Farmer Partnership

Farmer land, Sollywood technical & operational management

Loan + Subsidy Model

Promoter margin + Bank loan + Government subsidy

Process Flow



Investment Structure

Financing mix for the project

Promoter Contribution

10% To 15%

Bank Loan

80% To 85%

Government Subsidy

50%

₹10 Lac

Per greenhouse unit

50%

Subsidy up to ₹1 Cr from NHB



Government Subsidy & Finance Support

Subsidy Schemes

Available government support for greenhouse projects

✓ **Protected Cultivation Scheme**
Horticulture Department assistance for protected cultivation projects

✓ **NHB Project Structure**
National Horticulture Board aligned project structures with credit linkage

✓ **Agri Infrastructure Funding**
Bank loans available for agricultural infrastructure development

✓ **Working Capital Support**
Additional financing for operational expenses

★ **Key Benefit:** Up to 50% subsidy on project cost, maximum ₹1 Crore under NHB scheme

Finance Structure

Optimal financing mix for your project

👤 **Promoter Contribution** **10% To 15%**

🏦 **Bank Loan** **80% To 85%**

📊 **Government Subsidy** **50%**

💰 **Working Capital** **Additional**

⚠️ **Important:** Subsidy percentage, area limit, crop eligibility, and state policy may vary. Check current guidelines before filing.



Income Potential: Multi-Colour Capsicum

Financial Breakdown

Multi-Colour Capsicum Crop Analysis

Total Yield

40-50 Tons
(100%)

Market Price

₹50/kg
(₹20L Total)

Crop Cost (33.34%)

₹6.67L
(33.34%)

Sollywood Profit (33.34%)

₹6.67L
(33.34%)

Investor Benefit (33.34%)

₹6.67L
(33.34%)

Rs ₹20L Total Income Potential

Based on 40-50 tons yield at ₹50/kg

Profit Distribution

Three-way split model

33.34%

Crop Cost

33.34%

Sollywood

33.34%

Investor

Crop Cost

₹6.67L

Sollywood Profit

₹6.67L

Investor Benefit

₹6.67L

Net Profit Margin

66.66%





Investment Opportunity



Investment Structure

Rs. 10 Lac investment per greenhouse unit

Rs

₹10 Lac

Per unit



80% To 85%

Bank Loan Available

%

50%

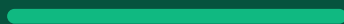
Govt Subsidy
Up to ₹1 Cr



33.34%+

Annual ROI

Promoter



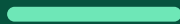
10% To 15%

Bank Loan



80% To 85%

Subsidy



50%



Why Invest?

Key benefits of the investment

Rs

₹20L+

Total Income Potential

- ✓ High-value crops, year-round farming, professional management



High-Value Crops



Year-round Farming



Professional Management



Protected Cultivation

Start Investment

Learn More

Future Expansion & Impact

Expansion Roadmap

Strategic growth plan for the project

- 1 Phase 1: Infrastructure Setup**
Greenhouse construction, drip irrigation, fertigation system installation
- 2 Phase 2: Crop Production**
High-value crop cultivation, quality management, market linkage
- 3 Phase 3: Value Addition**
Pack house, cold storage, processing unit setup
- 4 Phase 4: Market Expansion**
Export-oriented horticulture, franchise model, retail brand

 **Target:** 500+ farmers trained, 1000+ employment generated

Social & Economic Impact

Community development metrics

 **500+**
Jobs

 **1000+**
Farmers Trained

 **+40%**
Income Growth

 **95%**
Sustainability

 **Impact:** Rural development, modern agriculture adoption

Thank You & Next Steps

Next Steps


Your path to successful investment

1 Choose Investment Model
Select from Self Farming, Investor Partnership, or Farmer Partnership

2 DPR & Financing Discussion
Detailed project report and financing options discussion


3 Site Assessment
Technical evaluation and project kickoff

4 Implementation
Greenhouse setup and crop cultivation


 Ready to invest? Contact us for detailed project information

Contact Information

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